

Though tourism is a leisure activity, it has nevertheless become the subject of academic interest and publications. Its links with art no longer need to be demonstrated as testified by the crowds of tourists that yearly throng the corridors of our great museums.

Tourism to see works of art (at Le Louvre, The MOMA, the British Museum...), tourism that has inspired artists and their work (linked to the Grand Tour, to painters on holiday...), and tourism born out of art in all its forms (for example in the footsteps of Charles Dickens in London or film-induced tourism linked to *Star Wars*) all have an impact on the territories where they have developed.

This international conference intends to explore the interactions between art and tourism (in particular the legal, strategic and organisational aspects of this interaction) as well as their impacts on their host territories, including the structuring aspect.